



2021-2022 Duplin County Tourism GRANTS PROGRAM

The purpose of this Grants Program is to assist Duplin County organizations with promotional and marketing projects that will enhance the development of tourism and supplement the Duplin County Tourism Development Authority's efforts to bring increased visitors to Duplin County.

PROJECT GUIDELINES

1. Projects shall be of a promotional, advertising or marketing nature, designed to develop increased visitors for the organization or event, and in turn the county, and area hotels/motels, and facilities.
2. Projects must be tourism-related and will be granted only on the basis that they enhance tourism in the county, to attract out-of-town visitors, and have more than merely a local impact.
3. Projects shall help to enhance Duplin County's image as a visitor destination or stopover.
4. The Duplin County Tourism Development Authority (TDA) shall have the sole authority in granting these funds. Grants are non-transferrable.
5. In making decisions on grant applications, the Duplin County TDA will consider such factors as the type and scope of the applying organization, the impact and priority of the proposed project and the potential for success in meeting the Duplin County TDA's objectives.
6. The Duplin County Tourism logo **must** be included on at least one digital or marketing piece. All printed materials must be submitted to the TDA for approval prior to printing.
7. TDA Board members, committee members, and their affiliates are eligible to apply for grants and may present applications to the Board but shall not participate in any discussion or deliberation on such applications and must leave the Board meeting during such discussion.

The applying organization must provide a minimum of matching grant funds (i.e. to receive \$3,000 in grant funds the organization must invest 25% into the project also). Grant amounts can range from a minimum of \$250 to a maximum of \$3,000.

Please sign below stating that you have read and will adhere to the stated guidelines. Failure to adhere to the guidelines will result in termination of the grant.

Authorized Signature

Date

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