



The Duplin County Tourism Development Authority (DCTDA) is pleased to announce the availability of the Duplin Tourism Grants Program for the county's tourism related industries, i.e. attractions, lodging, festivals & events, local community promotion. The grant calendar is as follows:

Grant Applications available for release .....April 26, 2023

Can be picked up at the Duplin County Tourism Office

Maximum award per event grant applicant is \$3,000.00

Maximum award per marketing grant applicant is \$5,000.00

Twenty-five percent (25%) cash match required

You may apply for more than type of grant.

Grant Application due ..... May 31, 2023

Must be turned in to the Duplin County Tourism Office by 5:00 PM

Grants awarded.....July 17, 2023

Last Day to request Grant Reimbursements.....May 15, 2024.

Funds must be expended (proof of payment required) prior to requesting grant reimbursement.

Reimbursement requests must be turned in to the TDA Office by noon of May 15, 2024.

No-extension of grant period.

Unexpended grant funds will remain with the TDA.



## 2023-2024 Duplin County Tourism GRANTS PROGRAM

The purpose of this Grants Program is to assist Duplin County organizations with promotional and marketing projects that will enhance the development of tourism and supplement the Duplin County Tourism Development Authority's efforts to bring increased visitors to Duplin County.

### PROJECT GUIDELINES

1. Projects shall be of a promotional, advertising or marketing nature, designed to develop increased visitors for the organization or event, and in turn the county, and area hotels/motels, and facilities.
2. Projects must be tourism-related and will be granted only on the basis that they enhance tourism in the county, to attract out-of-town visitors, and have more than merely a local impact.
3. Projects shall help to enhance Duplin County's image as a visitor destination or stopover.
4. The Duplin County Tourism Development Authority (TDA) shall have the sole authority in granting these funds. Grants are non-transferrable.
5. In making decisions on grant applications, the Duplin County TDA will consider such factors as the type and scope of the applying organization, the impact and priority of the proposed project and the potential for success in meeting the Duplin County TDA's objectives.
6. The Duplin County Tourism logo must be included on at least one digital or marketing piece. All printed materials must be submitted to the TDA for approval prior to printing.
7. TDA Board members, committee members, and their affiliates are eligible to apply for grants and may present applications to the Board, but shall not participate in any discussion or deliberation on such applications and must leave the Board meeting during such discussion.

The applying organization must provide a minimum of matching grant funds (i.e. to receive \$3,000 in grant funds the organization must invest 25% into the project also). Grant amounts can range from a minimum of \$250 to a maximum of \$3,000 for event grants and up to \$5,000 for marketing grants.

**Please sign below stating that you have read and will adhere to the stated guidelines. Failure to adhere to the guidelines will result in termination of the grant.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date



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Duplin County Tourism Development Authority  
PO Box 965 Kenansville, NC 28349  
910-296-2181 FAX 910-296-2181  
www.uncorkduplin.com director@uncorkduplin.com

## Duplin County Tourism Development Authority

**APPLICATION FOR MARKETING GRANTS PROGRAM 2023-2024**  
**(This application must be completed in full in order to be considered)**  
**APPLICATION DEADLINE IS 5:00pm, MAY 31, 2023**

Name of Applicant Organization/Agency \_\_\_\_\_

Address \_\_\_\_\_

Project Director \_\_\_\_\_ Telephone \_\_\_\_\_

Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Project Name \_\_\_\_\_

Date Project to Begin \_\_\_\_\_

Date Project to End \_\_\_\_\_

Total Project Budget \_\_\_\_\_

DCTDA Grant Funds Requested \_\_\_\_\_

Funds to be Provided by Applicant

Source of Funding for Project

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

**Is this request for (check all that apply):**

- Special Event or Project
- Marketing and/or Promotion
- Collateral Material (brochure, rack card, etc)
- Travel and/or Trade Show
- Other (please specify) \_\_\_\_\_

**Does organization receive funding from a Foundation (s):**     Yes             No  
If funding is received from Foundation (s), which Foundation (s)?

\_\_\_\_\_

**Is your organization/agency:**                     For profit             Non-profit

**Narrative Description of Project** (Include needs assessment/ purpose of project, outline of project procedure, intended results of project. Attach additional sheets as necessary.)

**Project justifications and economic benefit/impact to the visitor industry.**

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**Anticipated visitor attendance** \_\_\_\_\_

**Anticipated impact on hotel/motel occupancy** \_\_\_\_\_

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Attach additional sheets detailing any additional comments that support the need for project and/or project's merit as an event or activity to enhance Duplin County as a travel destination.

Detailed Project Expenses (Attach sheet if needed)

Special Events/Project (be specific in expense breakdown)

\$

\$

\$

Marketing/Promotion (if paid media specify name/type of media/publication and date of airing/appearance; if audio visual specify slides, film, video, etc., for all other, be specific in expense breakdown)

\$

\$

Brochure/Rack Card (specify type and number printed, include breakdown of design, layout and printing cost)

\$

\$

\$

Total Expenses

Total anticipated income (i.e. ticket/program sales, grants)

\$

\$

\$

Total Income \$

Name and Address to appear on check

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By signing below, it is affirmed that the applicant has read and fully understands the terms and requirements of matching funds grant and agrees to fulfill the obligations therein in accordance with the same should this application be selected for funding.

(Project Director)

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Signature

---

Printed Name

---

Date

(Authorized or Administrative Official)

---

Signature

---

Printed Name

---

Date

Return to: Duplin County Tourism Development Authority  
PO Box 965  
Kenansville, NC 28349

E-mail to: [Robert.cox@duplincountync.com](mailto:Robert.cox@duplincountync.com)  
*This document is available electronically. To receive a copy via e-mail, send request to Robert Cox,  
Executive Director, [Robert.cox@duplincountync.com](mailto:Robert.cox@duplincountync.com)*